



Key Features

- ❖ **Barcode Reader**
The Scanner reads 2D barcode (PDF 417) on attendee's badges, utilizing an optical laser scanner
- ❖ **MagStripe Reader**
The mPod™ reads MagStripe on attendee's badges
- ❖ **RFID Reader**
The tagPort™ reads RFID tags embedded in attendee's badges
- ❖ **Data Capture**
Lead information is saved to a floppy disk and compact flash card
- ❖ **Instant Access**
Leads are ready for you during and after the show
- ❖ **Customized Follow-up Action Codes**
Specify company specific custom follow-up codes to identify products, model numbers and services
- ❖ **Ergonomic/Lightweight Design**
Lightweight design and comfortable grip provide effortless and continuous use

The most proven and reliable lead retrieval system in the industry. T2000.

The Trakker™ T2000™ is the premiere lead tracking system using industry standard two-dimensional barcode, MagStripe and RFID readers. The Trakker system reads contact and demographic information encoded on the attendee's badge and checks for duplicate scans. With the T2000, exhibitors have the flexibility of customizing various categories within the unit for easy follow-up activity after the show. Included with the unit are 30 Standard Action Codes, allowing further qualification of each lead.

The T2000's large LCD screen constantly displays date and time, number of sales leads, and currently scanned information for easy scan and read verification. Furthermore, lead information is saved in multiple locations: a floppy diskette and a compact flash chip. High capacity 1.44 Mb IBM formatted diskettes stores up to 3000 leads in a comma delimited ASCII file for easy importing into Excel, ACT, Goldmine and other popular contact and database programs. The floppy disk provides the invaluable ability to exhibitors to access leads immediately. Additionally, the compact flash card in our T2000 saves the same data in the event a diskette is lost.

The ABS Polycarbonate Housing of the T2000 is lightweight and durable for added convenience to both exhibitors and tradeshow managers. Moreover, the equipment is packed in a lightweight and compact carrying case for ease of handling and low shipping costs.

With the fastest and friendliest support team in the industry, exhibitors get the most from our powerful sales and lead retrieval system — before *and* after the show. Trakker's certified technicians provide demonstrations and technical assistance onsite, while our support team provides continuing assistance post-show.

The Trakker T2000 supplies the most secure, reliable and advanced lead retrieval system in the industry.

For more info visit www.trakkers.com or send us an email at: sales@trakkers.com

Get immediate access to your leads



Technical Specifications

Processor

- CPU: 80386
- Operating System: Embedded DR-DOS in Flash

Memory

- Internal: 2Mb Internal DRAM
- External: 3.5" 1.44 Mb Floppy Drive
- Flash: 8MB Compact Flash Card

Ports

- Power: 12 Volts DC @ 4 amps
- Scanner/Reader: RS232 Serial for Symbol LS4800 or P304 2D Laser Scanners, Trakker mPod MagStripe Reader, or Trakker tagPort RFID Reader
- Optional AT Style Keyboard
- Auxiliary Serial Port (COM2)

Printer

- Printing Method: Thermal Dot Line Printing
- Number of dots/line: 576
- Dots Density: 8 dots/mm
- Printing Width: 72 mm
- Speed: 23 pixel-lines/second (1"/sec)

LCD Panel Display

- Size: 4 Lines x 20 characters
- Backlight: LED Yellow/Green



T2000 with P304Pro 2D laser scanner



T2000 with mPod MagStripe reader



T2000 with tagPort RFID reader

For more information

For more information about the Trakker T2000 or other Trakkers products, visit: www.trakkers.com or call 1-877-780-6180 or send us an email at: sales@trakkers.com.

Ask about Trakker's profitable partnering plans — designed to fit *your* business needs!

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